Panel: Teaching Electronic Commerce

Panelists: Paula M. C. Swatman, RMIT University, Australia
Brian Corbitt, Victoria University of Wellington, New Zealand
Elsie S. K. Chan, RMIT University, Australia

The fastest growing, and one of the most rapidly changing, instructional areas in Information Systems is Electronic Commerce. A cursory examination of requests for assistance posted on ISWorld – textbooks used in courses, case studies to recommend, project guidelines to use – shows that academics from around the world are struggling with the demands inherent in teaching this complex area. The purpose of this panel is to provide suggestions on ways of teaching Electronic Commerce courses – for current or prospective lecturers. The contribution of each of the panelists is as follows:

Prof. Swatman will discuss the evolution of E-Commerce teaching programs. Prof. Corbitt will present an annotated list of resources available to academics teaching electronic commerce. Elsie Chan will report on the results of a survey of academics who are teaching and supervising electronic commerce projects in the Pacific Asia region.